



FOR IMMEDIATE RELEASE

**TAJ WEEKES AND ADOWA RELEASE 'RAIN RAIN,'
DEBUT SINGLE FROM NEW CD, A WATERLOGGED SOUL KITCHEN**

**Jatta Records Debuts Taj Weekes & Adowa's New CD, A Waterlogged Soul
Kitchen, with a Worldwide Release of the Single 'Rain Rain'**

New York, NY - August 31, 2010 - Jatta Records presents Taj Weekes and Adowa's ground breaking third album, **A Waterlogged Soul Kitchen**, set for worldwide release on October 26, 2010. Their debut single, **Rain Rain**, ushers in a deluge of fresh reggae songs laced with acoustic strings including guitar, violin and cello with splashes of soulful harmonica and a touch of afro-folk simplicity for an album that will challenge listeners to redefine common perceptions of reggae and where it's heading as a genre.

Originally prompted by the circumstances created by Hurricane Katrina, **Rain Rain** laments the delayed and often ineffectual action following the devastating events experienced by residents of Louisiana and neighboring states in August 2005. Weekes vocalizes, "When the **Rain Rain** washed away / caring went away / now love's gone dry beneath a saturated sky." Weekes adds, "It seems appropriate that the song is ready for release just as the five-year anniversary of the disaster is commemorated."

However, Weekes continues, "Though **Rain Rain** references Katrina, the message goes above and beyond the isolated story of a flood and brings to mind the continuous downpour of human suffering and natural disasters the world over and how quickly we forget." He sings, "The newsreels are all soaked / the day the levees broke / since no one's speaking / the roof's still leaking. Now love's down to a drizzle / memories how they fizzle / amnesia's in they've forgotten."

XM/Sirius Satellite Radio Program Director Dermot Hussey observes, "Songwriter Taj Weekes draws inspiration from poetry: the imagery of the elements in '**Rain Rain**' and the fine ironies of inaction in the Land Of Dreams since the levees broke." Ted Boothroyd, contributing editor for **The Beat** magazine and **JahWorks.org** writes, "**Rain Rain** fits perfectly within the rest of Taj Weekes' oeuvre: a gentle and very appealing musical setting for a poetic, yet very pointed, exposure of uncomfortable truths."

Rain Rain continues in the classic roots reggae tradition of singer as town crier or in more modern terms, as news commentator on world events. However, as sobering as the message may be in recalling images of many of the world's recent tragic events... from hurricanes to tsunami to floods... one cannot help but find a ray of sunshine and hope in this song with its easy flowing rhythm, bluesy harmonica accents and Weekes' trademark raspy edged voice harmonizing with the smooth female backing vocals.

The release of the single **Rain Rain** is accompanied by the premiere of the music video, filmed on location at the Fond Doux Estate in St. Lucia by director Drew Renaud, DP Christopher Arata and producer Ryan Kohler. View the video at www.tajweekes.com/video.

Taj Weekes and his band Adowa unite a true social consciousness with an unforgettable reggae groove. Blending in elements of acoustic roots rock and afro-folk simplicity, the band's vibrant sound defies genre and has a wide audience across the globe. To date, the group has released two full-length albums to critical acclaim, "**Hope & Doubt**" and "**Deidem**," which won "Best Reggae Album" at the Just Plain Folks Music Awards. The band is set to release their much-anticipated third CD, "**A Waterlogged Soul Kitchen**," in October 2010.

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